

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV Raleigh NC	Date: 10-18-12
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:	\$ 189,800 g	\$ 161,330 n
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This broadcast time will be used by: Congressional Leadership Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Against Mike McIntyre, running for US Congress, District 7

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number 703-683-4877

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title
 Marion Bell Sales Mktg Director

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 119304 /		<u>Alt Order #</u> 06368182
<u>Product</u> CONG LEADER 10/19		
<u>Contract Dates</u> 10/19/12 - 10/25/12		<u>Estimate #</u> 3347
<u>Advertiser</u> Congressional Leadership Fund		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 251	<u>Product Code</u> 454
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/19/12	10/19/12	Letterman Friday	1205x-107x		:30			NM	1	\$250.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$250.00			
N 2	WRAL	10/19/12	10/19/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$900.00			
N 3	WRAL	10/19/12	10/19/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$4,000.00			
N 4	WRAL	10/19/12	10/19/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$4,000.00			
N 5	WRAL	10/19/12	10/19/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$5,000.00			
N 6	WRAL	10/19/12	10/19/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,200.00			
N 7	WRAL	10/19/12	10/19/12	Entertainment Tonight	730-8P		:30			NM	1	\$2,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,200.00			
N 8	WRAL	10/19/12	10/19/12	Fri Hour 2	9-10p		:30			NM	1	\$5,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$5,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
119304 /	06368182

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	CONG LEADER 10/19	3347

<u>Advertiser</u>	<u>Original Date / Revision</u>
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/22/12	10/22/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$5,000.00			
N 10	WRAL	10/22/12	10/22/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$900.00			
N 11	WRAL	10/22/12	10/22/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,200.00			
N 12	WRAL	10/22/12	10/22/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$900.00			
N 13	WRAL	10/22/12	10/22/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$4,000.00			
N 14	WRAL	10/22/12	10/22/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
N 15	WRAL	10/22/12	10/22/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$4,000.00			
N 16	WRAL	10/22/12	10/22/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$5,000.00			
N 17	WRAL	10/22/12	10/22/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$5,000.00			
N 18	WRAL	10/22/12	10/22/12	Inside Edition	7-730P		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/22/12-10/28/12	Inside Edition	7-730P	M-----	:30		\$2,200.00	NM		
	See MG 53.2,53.3,53.4											
N 19	WRAL	10/20/12	10/20/12	Sat Hour 3	10-11p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$2,500.00			
N 20	WRAL	10/20/12	10/20/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME r8.23										

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119304 /	06368182

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	CONG LEADER 10/19	3347

<u>Advertiser</u>	<u>Original Date / Revision</u>
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$500.00												
N 21	WRAL	10/20/12	10/20/12	On The Record 730-8p	730-8p		:30			NM	1	\$600.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$600.00												
N 22	WRAL	10/20/12	10/20/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,000.00												
N 23	WRAL	10/20/12	10/20/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$900.00												
N 24	WRAL	10/21/12	10/21/12	CBS SPECIAL	1030-1130P		:30			NM	1	\$5,500.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$5,500.00												
N 25	WRAL	10/21/12	10/21/12	NFL (Late)	430-730p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$8,000.00												
N 26	WRAL	10/21/12	10/21/12	6pm News (Sun)	6-630p		:30			NM	3	\$2,150.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 WRAL 10/15/12-10/21/12 6pm News (Sun) 6-630p -----Su- :30 \$1,500.00 NM												
See MG 26.2, 26.3, 26.4												
2 WRAL 10/19/12-10/21/12 Price is Right 11a-12p -----F---- :30 \$850.00 NM												
Ⓜ MG for 26.1 10/21												
NO NEWS, ISSUE CLASS OF TIME R8.23												
3 WRAL 10/15/12-10/21/12 CBS This Sat Morning 8-9a 8-9a -----Sa-- :30 \$1,000.00 NM												
Ⓜ MG for 26.1 10/21												
NO NEWS, ISSUE CLASS OF TIME R8.23												
4 WRAL 10/22/12-10/22/12 Late Late Show 1237a-137a M----- :30 \$300.00 NM												
Ⓜ MG for 26.1 10/21												
NO NEWS, ISSUE CLASS OF TIME R8.23												
N 27	WRAL	10/21/12	10/21/12	60 minutes	730-830p		:30			NM	1	\$7,500.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$7,500.00												
N 28	WRAL	10/21/12	10/21/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$2,200.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----2- 2 \$1,100.00												
N 29	WRAL	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,200.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,200.00												

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Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	CONG LEADER 10/19	3347

Advertiser	Original Date / Revision
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	WRAL	10/25/12	10/25/12	Thu Hour 3	10-11p		:30			NM	1	\$7,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$7,500.00			
N 31	WRAL	10/25/12	10/25/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$900.00			
N 32	WRAL	10/25/12	10/25/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,200.00			
N 33	WRAL	10/25/12	10/25/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$900.00			
N 34	WRAL	10/25/12	10/25/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,500.00			
N 35	WRAL	10/25/12	10/25/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$4,000.00			
N 36	WRAL	10/25/12	10/25/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$5,000.00			
N 37	WRAL	10/25/12	10/25/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$5,000.00			
N 38	WRAL	10/25/12	10/25/12	Thu Hour 2	9-10p		:30			NM	1	\$8,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$8,000.00			
N 39	WRAL	10/23/12	10/23/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$900.00			
N 40	WRAL	10/23/12	10/23/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$4,000.00			
N 41	WRAL	10/23/12	10/23/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$4,000.00			
N 42	WRAL	10/23/12	10/23/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
119304 /	06368182

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	CONG LEADER 10/19	3347

<u>Advertiser</u>	<u>Original Date / Revision</u>
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$5,000.00			
N 43	WRAL	10/23/12	10/23/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,200.00			
N 44	WRAL	10/23/12	10/23/12	Entertainment Tonight	730-8P		:30			NM	1	\$2,200.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,200.00			
N 45	WRAL	10/23/12	10/23/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$9,000.00			
N 46	WRAL	10/23/12	10/23/12	Tue Hour 2	9-10p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$8,000.00			
N 47	WRAL	10/24/12	10/24/12	Wed Hour 3	10-11p		:30			NM	1	\$6,500.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$6,500.00			
N 48	WRAL	10/24/12	10/24/12	Late News	11-1135p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,000.00			
N 49	WRAL	10/24/12	10/24/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$900.00			
N 50	WRAL	10/24/12	10/24/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$900.00			
N 51	WRAL	10/24/12	10/24/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$4,000.00			
N 52	WRAL	10/24/12	10/24/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,000.00			
N 53	WRAL	10/24/12	10/24/12	Inside Edition	7-730P		:30			NM	3	\$6,600.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$2,200.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
119304 /	06368182

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	CONG LEADER 10/19	3347

<u>Advertiser</u>	<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WRAL	10/22/12-10/28/12		Inside Edition	7-730P	---W-----	:30		\$2,200.00	NM		
See MG 53.2,53.3,53.4												
2	WRAL	10/25/12-10/28/12		Inside Edition	7-730P	----Th-----	:30		\$2,200.00	NM		
Ⓜ MG for 18.1,54.1,53.1												
PGM CHG, ISSUE CLASS OF TIME R10.9												
3	WRAL	10/25/12-10/28/12		Entertainment Tonight	730-8P	----Th-----	:30		\$2,200.00	NM		
Ⓜ MG for 18.1,54.1,53.1												
PGM CHG, ISSUE CLASS OF TIME R10.9												
4	WRAL	10/22/12-10/22/12		Prime Access Specials	7-9pm	M-----	:30		\$2,200.00	NM		
Ⓜ MG for 18.1,54.1,53.1												
PGM CHG, ISSUE CLASS OF TIME R10.9												
N 54	WRAL	10/24/12	10/24/12	Entertainment Tonight	730-8P		:30			NM	0	\$0.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1----- 1 \$2,200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/22/12-10/28/12 Entertainment Tonight 730-8P ---W----- :30 \$2,200.00 NM See MG 53.2,53.3,53.4												
N 55	WRAL	10/24/12	10/24/12	Wed Hour 2	9-10p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME r8.23												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1----- 1 \$8,000.00												
Totals											58	\$189,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	58	\$189,800.00	\$161,330.00
Totals	58	\$189,800.00	\$161,330.00

Signature: _____ **Date:** _____

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WRALTV - WRAL-TV

7425

101712

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
10-17-12	101712TKWRAL-T	CLF-CLF-2012 3347	161,330.00		161,330.00

Check Total: \$161,330.00

#119304

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NUMBER

68-426/514

PAY EXACTLY*****161,330*DOLLARS*AND*00*CENTS

DATE

AMOUNT

Oct 17, 2012

\$161,330.00

PAY
 TO THE
 ORDER
 OF

WRAL-TV
 711 Hillsborough Street
 Raleigh, NC 27605

Jonathan W. Farrell MP

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